

TEAM OF 13 WOMEN AND 8 MEN



Based in 10 countries: CHINA + DENMARK + USA + INDIA + FINLAND + UK + BELGIUM + GERMANY + TAIWAN + CHILE

Reasons to celebrate: 1 RETIREMENT  2 NEW TEAM MEMBERS  1 ENGAGEMENT  1 "MINI" TEAM MEMBER ON THE WAY 



COPPER ALLIANCE® PUBLIC AFFAIRS 2018 SUCCESSES AND HIGHLIGHTS



Successfully secured
ANNUAL COST AVOIDANCE OF MORE THAN \$140M
for members by refining and successfully advocating for a corrosivity test method to meet IMO regulations



Spokesperson roles at
MORE THAN 15 HIGH-LEVEL INFLUENCER-ATTENDED EVENTS



Expanded social media reach to
15,000,000
USERS GLOBALLY



Successfully launched first ever
CHILEAN SOCIO-ECONOMIC ANALYSIS
of copper industry



Published Green and Healthy Buildings Guide
VIEWED 26,000x
with average time over 6 minutes

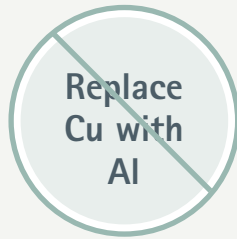


Developed outreach platforms to directly reach
4,000+
WASHINGTON, D.C. INFLUENCERS

Collaborated with OECD to
PUBLISH Cu RISK ASSESSMENT
fully in line with our views



SUCCESSFULLY PUBLISHED 11-MEMBER CASE STUDIES, representing 8 SDGs and 6 industry indicators, reaching an audience of 3,330



Convinced Chinese government to **REMOVE UNFAVORABLE POLICY** using power cable LCA completed in 2017



DEVELOPED CONSTRUCTIVE DIALOGUE with London & Chicago Metals Exchanges on responsible sourcing



Entered into **1ST FORMAL ICA PARTNERSHIP WITH AN NGO** on copper scrap practices in Africa



LED 3 ROUNDTABLES with more than 30 stakeholders on responsible sourcing

Published **9 HEALTH PRODUCT DECLARATIONS** for building construction products



Successfully challenged **COPPER TAILINGS ASSESSMENT** in critical global LCA database

Published **GLOBAL SUSTAINABLE DEVELOPMENT INDICATORS** for 6th time



RELAUNCHED 2 WEBSITES

copperalliance.eu:

visitors **↑ 50%**
65,000 TOTAL VIEWS

sustainablecopper.org:

visitors **↑ 600%**
52,000 TOTAL VIEWS



Successfully **DELAYED EU AND GERMAN DECISIONS** on Copper Occupational Exposure Limits



ESTABLISHED NEW RELATIONSHIP with key government officials in Korea



EXPANDED MAP of global copper production and trade figures



Copper Alliance®