



1. What material does the initiative cover?

The Copper Mark™ will provide a platform for the assurance of responsibly produced copper. Initially, the Copper Mark will be available for mines, smelters and refineries.

2. Who can participate?

Any copper mine, smelter or refiner is invited to apply for the Copper Mark. In the future, other actors in the copper value chain, such as traders, manufacturers and end users will be able to participate as well.

Civil society, investors, academia and other interested parties will participate in this initiative through the Expert Panel that advises on the development and administration of the Copper Mark.

3. What are the issues/risk scope covered?

The Copper Mark takes the United Nations Sustainable Development Goals (SDGs) as its inspiration. SDG 12: Responsible Consumption and Production forms the core of the Copper Mark.

In order to be recognized as supporting SDG 12 and to receive the Copper Mark, companies will be assessed against a set of responsible production criteria meeting prevailing industry norms defined by the Risk Readiness Assessment created by the Responsible Minerals Initiative. This assessment covers 5 areas, Environmental, Governance, Community, Business & Human Rights, and Labor, broken down into 31 different norms. The Copper Mark will require all 31 industry norms to be "fully met" at the copper producing site.

The Copper Mark is not developing a new copper-specific standard or standard-setting organization. Rather, the Copper Mark recognizes existing industry standards and establishes a credible assurance process to verify that all of the norms in the Risk Readiness Assessment are being met by participating copper producing operations. For more information on the Risk Readiness Assessment, please visit the Responsible Mineral Initiative's website: [www.responsiblemineralsinitiative.org/emerging-risks/risk-readiness-assessment-\(rra\)/](http://www.responsiblemineralsinitiative.org/emerging-risks/risk-readiness-assessment-(rra)/).

4. Are you seeking to benchmark against international standards (e.g., OECD Minerals Guidance)?

The Copper Mark was created specifically for and to engage businesses in the copper industry. The Copper Mark acknowledges that there are several credible sustainability standards systems active in the mining and minerals industries. The Risk Readiness Assessment is based on, and its custodian, the Responsible Minerals Initiative, regularly engages these industry standards' initiatives. The Copper Mark will use the Risk Readiness Assessment as its framework and will recognize existing standards as equivalent where they meet or exceed the norms of the RRA. Recognition of existing certifications and standards is a built-in feature of the Copper Mark. Meeting the expectations of the OECD Due Diligence Guidance for Responsible Supply Chains is a specific requirement of the RRA and the Copper Mark.

5. At what stage in development is the Copper Mark?

The Copper Mark is brand new, being introduced in April 2019. The Copper Mark's first applications will be accepted at the end of 2020.

Please note: The Copper Mark was founded, and initial funding was provided, by the International Copper Association (ICA). It is currently being managed by ICA personnel. However, the Copper Mark will be established as an independent entity governed by a multi-stakeholder body.

For more information about the Copper Mark visit copperalliance.org/copper-mark or reach out to Nicole Hanson at nicole.hanson@copperalliance.org.